



"Art is fundamental, unique to each of us... Even in difficult economic times - especially in difficult economic times - the arts are essential." --Mavis Chever

**Sponsorship Opportunity – We Need YOU!**

**HUNGRY for CREATIVITY 2020 .....and Visibility**

For 20 years **ArtsNET's (Arts Council Northeast) "Taste of Northeast"** has been providing great **'Taste'** to the community with help from sponsor and donors on a single day in a crowded, convention hall. This year of the pandemic, we're rethinking our FUN, fund raising event to remain **safe!** Therefore, **ArtsNET** is showcasing each splendid, participating restaurant, bakery, chef & cafe **separately in October!** We're hosting a **novel idea: 'dine in'** at one of the daily, featured, local restaurant or **'take out'**! Sponsorship offers visibility and recognition while making you and your company part of the event's excitement!

We'd like to invite you to be part of the excitement! *Help us celebrate 'Arts & Humanities Month'!* While supporting **ArtsNET and our community arts programs:** *scholarships for Kids & Teens to attend for Summer arts camps, Free Art classes for low income senior citizens and the disabled, free MasterWorks concerts for families throughout the year and grants to individual artist and non-profits to bring the arts to our communities. We'd like your ideas!*

As a reward for participating in this wonderful community event, the ArtsNET will promote your business on our new website, theartsnet.org, in all *advertising including ArtsNET's newsletter, Facebook page and on twitter, along with posters and flyers circulated throughout North Tarrant County.* **Early commitment brings maximum advertising exposure.** *If you have any questions, please contact the office at 817-283-3406.*

Please review the attached **Taste of Northeast** sponsorship menu to choose your level of support. We would be happy to visit with you personally about this outstanding promotional opportunity. **If you are already sold, simply complete the enclosed sponsorship form and return by mail or e-mail.** If you have questions, please feel free to call the office at 817-283-3406.

**Again your sponsorship will help support our mission and continue programs virtually through social media making the arts available for all. If you are unable to participate we would like to ask you to consider becoming a member of ArtsNET at one of the following levels. <https://theartsnet.org/memberships>**

Sponsor \$1000 \* Business \$500 \* Donor \$250 \* Family \$100 \* Individual \$40.

Please return the Sponsor Participation Form and one of our committee members will contact you to answer any questions.

# Sponsor Benefits

## TOP CHEF \$7,500

- Prominent logo position in publicity ads
- Prominent logo position on all flyers
- Logo on Taste event banner
- Logo in ArtsNET's newsletter e-blast for 1 year – 4,000 digitally distribution per month
- Recognition in press releases
- Prominent hyperlinked sponsor logo from Arts Council website for 1 year
- Prominent logo on Taste of NE posters

## SOUS CHEF \$5,000

- Logo in publicity ads
- Logo on Taste event banner
- Logo on all flyers
- Logo in Arts council newsletter e-blast for 6 months – 4,000 digitally distribution per month
- Hyperlinked sponsor logo from Arts Council website for 1 year
- Logo on Taste of NE posters
- Recognition in press releases

## CHEF \$2,500

- Logo listed in publicity ads
- Name listed on all flyers
- Name on Taste event banner
- Logo on website for 1 year
- Name listed on Taste posters

## GOURMAND \$1,000

- Name listed on all publicity
- Name on Taste event banner
- Logo on website for 6 months
- Name on Taste posters

## TASTER \$500

- Name listed on all publicity
- Name on Taste event banner
- Logo on website for 3 months
- Name on Taste posters





## Sponsor Commitment Form

**Please provide your business/sponsor name as you wish it to appear in publications**

Sponsor/Business Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Contact Name: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail \_\_\_\_\_ Website \_\_\_\_\_

**Please indicate your sponsorship commitment level**

- Top Chef \$7,500
- Sous Chef \$5,000
- Chef \$2,500
- Gourmand \$1,000
- Taster \$500

**Please indicate your payment arrangements**

- Payment Enclosed       Credit Card MC/Visa/Amex/Discover       Send invoice
- Credit Card MC/Visa/Amex/Discover \_\_\_\_\_  
Type of Card      Number      Exp. Date
- \_\_\_\_\_ CVV/CVC code \_\_\_\_\_  
Card Holder
- \_\_\_\_\_  
Card Holder Signature

**Return by September 14<sup>th</sup> to be listed in print material.**

e-mail camera-ready logo (transparent background) to:  
[bobbie@theartsnet.org](mailto:bobbie@theartsnet.org)

Payment may be mailed to:  
**ArtsNET**  
**P.O. Box 210816**  
**Bedford, TX 76095**

Contact: Bobbie McFarland – ArtsNET– 817.283.3406  
[bobbie@theartsnet.org](mailto:bobbie@theartsnet.org)

Arts Council Northeast is a 501(c)(3) organization - Tax #75-1586473  
 Sponsorships are tax-deductible except for the value of tickets received in exchange for your sponsorship.  
***Thank you for supporting our mission!***